



## **WHY JOIN CURVE**

Running a successful travel baseball organization is hard. Parents expect more, costs keep rising, and competition is fierce. CURVE Baseball gives you the scale, tools, and support to grow your business — without losing your culture or brand.

## **THE OPPORTUNITY**

- Youth sports market projected to double to \$80B in 5 years
- Families spend ~\$20K per year on travel baseball — training, events, fees, travel, and equipment
- Clubs that professionalize operations capture more share of wallet and deliver better value to families

## **WHAT YOU GET**

A membership platform designed to help elite clubs operate like national powerhouses:

- **Operational Excellence**  
Streamlined registration, payments, rosters, and communication tools
- **Creative & Marketing**  
Professional websites, graphics, and video to showcase your brand
- **Player Development**  
CURVE Performance with data-driven testing and training programs from top college coaches and MLB players
- **Growth Support**  
Sales and recruiting support to attract affiliates, coaches, and families
- **Savings & Scholarships**  
Travel and family discounts, plus financial aid through the CURVE Sports Foundation





## WHY IT MATTERS FOR YOU

- More time to coach and lead, less on admin headaches
- More profitability with new revenue streams and cost savings
- More credibility with parents, players, and recruits
- Backed by a national network of proven operators and coaches

## NEXT STEPS

We move fast. Get access to immediate savings, growth tools, and your dedicated success team. Onboarding is quick and flexible.

Contact Us to Learn more  
[CurveBaseball.com](https://CurveBaseball.com)